**K-12
BLUEPRINT**

A planning resource for personalizing learning

Funding Toolkit Resources Matrix

These resources were designed to help school and district leaders to craft a comprehensive and actionable plan to secure funding.

Resource	Description	Suggested Use
K-12 Blueprint Funding Graphic Organizer	A one-sheet PDF that includes the graphic organizer and more details about the K-12 Blueprint's support for Funding.	A useful starting point for those exploring the K-12 Blueprint's Funding Toolkit.
Funding the Future: Financing Education Technology	Districts are discovering the power of reallocating funds to achieve systemic educational goals through the mindful integration of technology across the school system. School districts prefer funding sources that are predictable, recurring, and without risk of reduction or deletion.	This resource shows, despite today's tight budgets, how many districts are funding beyond basic operating dollars.
Financing the Future	Though daunting, funding can be a crucial way of galvanizing support at a foundational level.	This customizable presentation can help you rally the troops when searching for funds to fuel your 1:1 eLearning initiatives, classroom eLearning and teacher notebook programs.
Fundraising Planning	Fundraising planning helps you to set priorities, to increase involvement, to assist in diversifying your fundraising vehicles, and to limit "crisis" fundraising. Whatever the source or activity, planning will help hone and deepen your efficacy as an organization.	This easy-to-read article walks you through the four categories of support: earned income, private founding, individual donors, and government funding.
eLearning Funding Methodology	Locating the funds to fuel 1:1 eLearning initiatives, classroom eLearning and teacher notebook programs can be challenging. Funding, however, can be a crucial way of galvanizing support at a foundational level.	This article walks readers through the basic tenets of a successful funding methodology.

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Funding Models for eLearning in Education	Despite the recognition that eLearning initiatives are vital to future economic development, educators still struggle with how to fund them within constrained budgets.	This resource helps readers create a funding strategy by understanding effective funding models.
Garner Funding By Making a Case for E-Learning	The International Society for Technology in Education (ISTE) has identified a range of skills that will help students work and live in the 21st century. These skills include the ability think critically and solve problems.	Readers can use these and other studies to support their case for e-learning in their school or district.
Fundraising Planning for Education Technology	Fundraising planning helps you to set priorities, diversify your fundraising vehicles, and to focus your school and staff on priorities, such as fundraising events, grant writing, etc.	Whatever the source or activity, this customizable PowerPoint presentation on funding planning will help hone and deepen your efficacy as an organization.
Funding a BYOD Program	As school budgets have been cut, more and more students are coming to school with their own devices in their backpacks.	This easy-to-use resource provides tips to get low-income children the technology they need to succeed with a Bring Your Own Device program.
Fund Your Own BYOD— Bring Your Own Device— Program	The appeal of a BYOD (Bring Your Own Device) program is the ability to provide a way for schools to have a 1-to-1 program but not pay for it upfront: a sort of 'have your device, and learn with it, too'. But it's a little more complicated than that.	This customizable PowerPoint presentation will help you to set your team straight on the advantages and challenges of BYOD.
Parent Contributions	It's common for schools to reach out to parents for contributions, either for buying a computer their child can take to school or contributing to a school program.	A succinct downloadable PDF that shows a few of the ways that parents can help make vital contributions.
Putting Policy into Practice	A number of programs underway all over the world illustrate various ways that eLearning can be funded, among population groups with varying incomes and resources.	This PDF collection of profiles can help provide context and insight into the many ways schools all over the world are funding their education technology programs.
PC Purchase Programs	There is no single technology funding approach that fits every country, region, or program. But numerous methods have been proven to enable affordable access to PCs, and with your creativity	A comprehensive PDF resource that cites the numerous methods proven to enable affordable access to PCs, and how—with creativity and the right combination of financing sources—PCs can

	and the right combination of financing sources, PCs can be made affordable for not only your school, but for the world.	be made affordable for countless students.
PC Purchasing Programs Success Stories	From England to Turkey to Spain, Egypt and Canada, there are numerous, innovative ways that educators from around the world are helping their students get the technology they need for 21st century learning.	The collection of case studies presents a number of approaches that have been successfully used to finance GAPP (Government Assisted PC Purchase) programs worldwide.
GAPP (Government Assisted PC Purchase)	Government-assisted PC purchase (GAPP) programs make PCs and Internet access more affordable to lower-income citizens. Creating relevant and suitable financing for government-assisted PC programs generally requires a bit of creativity and the involvement of a range of public and private institutions.	This PDF chart provides overviews of various GAPP (Government Assisted PC Purchase) financing methods and rate each method as High, Medium, Low or Varying in terms of various measures including time and cost to implement, financial risk, potential reach (how many citizens can benefit) and social impact.
The Broadband Adoption Challenge	It's an unprecedented $4 billion in-kind offer for 15-25 million Americans: the largest effort ever to help close the digital divide.	This PDF resource provides an overview of The Broadband Adoption Challenge: offering low-cost broadband and computers for eligible school lunch children and their families.
Transformative Budgeting for Digital Learning	The New Jersey Department of Education has collected a number of profiles of schools and districts that have met the challenge of funding a shift to digital learning in innovative ways.	This PDF whitepaper outlines transformative budgeting techniques: a process by which innovations in schools are accomplished within existing budgets.